



BroadSign Player

The **BroadSign Player** is a software component of *BroadSign™ Suite* that is installed on a playback PC (player) in order to receive content and schedules from the *BroadSign Server* and display the content properly on various display devices. The *BroadSign Player* is capable of outputting to many displays and controlling certain displays through the RS-232 interface. It is also responsible for sending proof of play statistics to the *BroadSign Server*. The *BroadSign Player* works with most known types of displays.

BroadSign Server

The BroadSign Server is the cornerstone of all content and command data distribution throughout your digital signage network. With the ASP service, the *BroadSign Server* is configured in a cluster for high concurrency and redundancy, and, for the ultimate convenience, is completely managed by BroadSign.

BroadSign Server and Player:

